

Consumer Protection Association Launches Anti-Scam Awareness Portal (Scam.sa)

March 15, 2018.



On March 15, the Consumer Protection Association (CPA) launched (Scam.sa); an awareness portal against financial scam. The launch coincides with the event of the World Consumer Rights Day 2018.

The portal is dedicated to educate consumers and warn them against being trapped in financial fraud operations by explaining the types of electronic scam besides transferring knowledge through displaying others' experiments. Therefore, it helps track scammers and identify their new methods to apply required alert measures then libeling them in a scammer black list that includes both individuals and organization.

The portal also enables the concerned organizations to track scammers and impose deterrent penalties on them.

Scam.sa introduces detailed information about fraud and scam including: financial fraud, money exploitation, electronic scam, pyramid and matrix schemes, and fake offers.

The portal is established to fulfill the objectives of the Consumer Protection Association (CPA) namely standing for consumers' affairs, caring about their interests, and protecting them against all types of fraud. Moreover, the Association is authorized to receive consumer complaints and forward them to the relevant entities then follow up and support the efforts exerted by the concerned governmental organizations, based on the cabinet decree no. (120) issued on 23/2/1436 A.H.